

City of Excelsior
Notice of City Council Goal Setting Session
of the Excelsior City Council

NOTICE IS HEREBY GIVEN that the City Council of the City of Excelsior will hold its Work Session on Saturday, January 9, 2021 at 9:00 A.M. via a telephonic and/or electronic meeting. The agenda for the meeting is attached hereto.

In accordance with the requirements of Minn. Stat. Section 13D.021, the Mayor, the city manager, and the city attorney have determined that an in-person meeting is not practical or prudent because of the "COVID-19 Health Pandemic" emergency declared under Chapter 12 of the Minnesota Statutes. Due to the measures necessary to contain and mitigate the impacts of the Pandemic Emergency, it has been determined that attendance at the regular meeting location by members of the public is not feasible and that the physical presence at the regular meeting location by at least one member of the body, chief legal counsel or chief administrative officer is not feasible. Therefore, all staff and City Council members will be participating by telephone or other electronic means.

Members of the public may attend the work session by joining via Zoom either online or by telephone at:

Join Zoom Meeting

<https://us02web.zoom.us/j/88402777007>

Meeting ID: 884 0277 7007

Dial by your location

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+1 312 626 6799 US (Chicago)

Meeting ID: 884 0277 7007

City of Excelsior
City Council Goal Setting Session

Agenda

Saturday, January 9, 2021

9:00 A.M. – 12:00 P.M.

1. Call to Order/Roll Call
2. Agenda Approval
3. 2021 Goals
4. Adjournment

Note: The purpose of a Goal Setting Session is for the Council to discuss matters informally and in greater detail than is allowed at formal Council meetings. All meetings of the Council, including Goal Setting Sessions, will be open to the public. While the privilege of participating in these discussions is generally limited to the Council, staff, and consultants, the Mayor may open a discussion from the floor.

**2020 CITY OF EXCELSIOR OBJECTIVES
PROGRESS REPORT**

Goal #1: Promote Excelsior as a Destination by Enhancing Public Assets

	Goal	Action	Status
C C	Review Additional Single-Family Standards, a Residential Overlay District, and Zoning Changes		Complete - The Council adopted the Residential Review Process ordinance on September 21, 2020.
C C	Determine How to Expedite the Pavement Management Program while Maintaining Manageable Levy Increases	Explore solutions to temporarily repair streets that will not be addressed in the near future	
		Complete Area 2 (George Street, Lafayette Avenue, and West Lake Street)	Complete - Area 2 was completed in the fall.
		Determine scope and timing of Area 3 (currently defined as Maple Street, Smith Street, and Third Street)	Complete - The Council agreed on the 2021-2022 project areas.
C C	Improve the College Lake Neighborhood	Evaluate potential pedestrian facility and roadway options on Water Street and College Avenue	Complete - The Council provided final direction on July 6, 2020.
		Review TIF balance and decide how to utilize the remaining funds	
		Assess the drainage and water quality at College Lake	
		Finalize scope and timing of the Met Council Cooperative Project (portions of College Avenue, Water Street, and William Street)	Complete - The Council finalized the scope for the Met Council project on July 6, 2020.
		Evaluate potential usage of Mitten Pond	

C C	Improve the Safety at all Pedestrian Crossings	Construct Water Street trail crossing	Complete - The Water Street trail crossing was constructed in April.
		Complete the Mill Street trail feasibility study and evaluate pedestrian facility options for the adjacent neighborhood (Division Street, Second Avenue, and Third Avenue)	Ongoing - Hennepin County has allocated funding for this project in 2021, 2022, and 2023.
		Research potential grant options to fund additional projects	Ongoing - The City is applying for a grant to improve pedestrian crossings on Water Street.
		Research options for creating a city-wide pedestrian safety initiative (such as Vision Zero)	
P R	Enhance the Gateways into Excelsior	Research options to replace the gazebo by TCF Bank and to enhance the gateways on Excelsior Boulevard, Mill Street, and Oak Street	Ongoing - The Park and Rec Commission has developed some options to replace the gazebo, which were on the May 4 th agenda. The Council didn't have a chance to discuss the options.
C C	Address Public Improvements that Enrich the Downtown	Determine the scope and timing of Water Street improvements	Ongoing - Water Street is included in the 2021-2022 project.
		Evaluate maintenance options for the east and/or west parking lots	Ongoing - The East Parking Lot is included in the 2021-2022 project.

Goal #2: Align and Simplify City Processes

	Goal	Action	Status
C C P C	Enhance the Comprehensive Plan	Update and add the East Side Small Area Plan	Complete - The Council updated and added the East Side Small Area Plan to the Comprehensive Plan on January 21, 2020.
		Create a workplan to make the Comprehensive Plan a 25-year vision for Excelsior	
C C P C	Implement the Comprehensive Plan	Consider implementing a formula business ordinance to protect Excelsior's character	
		Consider incentives for preserving 'cottage commercial' properties	
C C	Evaluate and Complete Policy Revisions	Work with Community for The Commons on completing the revisions on the special event policy and ordinance	Complete - The new special event ordinance is in effect as of August 31, 2020.
		Clarify the Commissions' role with the review process for The Commons Master Park Plan	Complete - The Council adopted the Commission Review Table for The Commons and Port on May 4, 2020.
C C	Improve the Quality of Life for Residents in Parking Meter Zones	Create an ordinance that allows residents to receive temporary parking permits for private events administratively	

Goal #3: Increase Revenue/Decrease Costs

	Goal	Action	Status
C C	Evaluate the City's Personnel Resources	Review staffing levels and determine how to more effectively reduce employee turnover and increase recruitment	Complete - The Council was presented the Staffing Study on October 5, 2020.
		Consider how to best use the resources of the Council and the Commissions	
C C	Assess Options for City-Owned Property	Evaluate best uses for the 810 Excelsior Boulevard building and the adjacent cemetery property	Ongoing - The City has a purchase agreement with 45 North Group.
		Consider options for City Hall	
		Assess development opportunities for the east and/or west parking lot(s)	
C C	Develop New Sources of Revenue	Explore installing parking meters in new areas	Complete - The City will be trying a new paid parking system on portions of Second and Third Street in the early part of 2021.
C C	Create Policies for Managing Existing Infrastructure	Study and consider Inflow and Infiltration (I&I) initiatives	
		Look at modifying the spring road restrictions ordinance	
P R	Explore Installing a Trail in Excelsior-Studer Park		

2021 Goals (Brainstormed During the 2020 Goal Setting Process)

- Facilitate Access to Excelsior with Transportation Options (biking, ridesharing, public transit options, etc.)
- Identify the top three project priorities within The Commons Master Park Plan
- Improve St. Alban's Bay Bridge

Potential 2021 Goals (Mentioned Throughout 2020)

- Assess the City's Partnerships and Lease Philosophy (how the City should approach future partnerships and leases)
- Consider Creating an Art Walk
- Explore Forming a Business Development Commission (with the objective of being more proactive with recruiting businesses)
- Evaluate a Short-Term Rental License and Tax
- Look at Tree City USA
- Research Extending the Minimum Wake Zone in Excelsior Bay